

OXFORD BOOKSTORES GO GLOBAL



Priti Paul with Tamy Tazi

ver Ninety years old Indian bookstore chain, the Oxford Bookstores launched 'Katakali', a cultural journey, in Morocco at the Taj Palace Hotel at the foothills of the Atlas Mountains. In the last two years, Oxford Bookstores has been growing it's footprints in India with launch of its stores across new and existing domestic markets. Priti Paul, Director, Oxford Bookstores, shared, "Oxford Bookstore's mission in India is to be the best equipped 'base-camp' for journeys of the mind, offering our valued customers the widest range of outstanding titles and consistently courteous and informed service. Marrakech is also my home now as is India, and I'm truly delighted to bring a treasure-trove of beautiful publications to the city."