

Oxford Bookstore travels to Morocco

Oxford Bookstores took a chapter from its growth story in India by launching its first overseas store in the mystical and magical city of Marrakech. Katakali, the bookstore is located in the luxurious Taj Palace Hotel at the foothills of the Atlas Mountains in the exclusive palm-filled oasis of the Palmeraie.

In the last two years, Oxford

Bookstores has been growing its footprints in India with launch of its stores across new and existing domestic markets with a special focus on Mumbai, Bangalore, Hyderabad, Bhubaneswar, totaling to 26 stores currently. Oxford Bookstores has a completely integrated online-offline bookstore with access to 6 million titles worldwide. 😊

The logo for Oxford Bookstore is displayed on a dark red rectangular background. The word "OXFORD" is written in a large, white, serif font. Below it, the words "BOOKSTORE" are written in a smaller, white, sans-serif font, with each letter separated by a small gap.