

Oxford Bookstores goes global

Oxford Bookstores today took a chapter from its growth story in India by launching its first overseas store in the mystical and magical city of Marrakech. Katakali, the bookstore is located in the luxurious Taj Palace Hotel at the foothills of the Atlas Mountains in the exclusive palm-filled oasis of the Palmeraie.....

Ms. Priti Paul Director, Oxford Bookstores who is the creative force behind India's favourite bookstore shares, "Oxford Bookstore's mission in India is to be the best equipped 'base-camp' for journeys of the mind, offering our valued customers the widest range of outstanding titles and consistently courteous and informed service. Marrakech is also my home now as is India and I'm truly delighted to bring a treasure-trove of beautiful publications to the city. Katakali, which has been called a boudoir for books by booklovers will evolve to earn a place in the hearts of Marrakechis and to become the city's most treasured bookstore."